

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936459-1	09/16/12	September 2012	08/27/12 - 09/14/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
American Crossroads - Issu	AMERICAN CROSSROADS	690

Flight Dates	Order #	Alt Order #
09/05/12 - 09/14/12	936459	07892671

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
11	27	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/06/12	09/06/12	M-F Early Sunrise	5:00-6:00 AM	---1---	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS ---1--- Spots/Week 1 Rate \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESH Th 09/06/12 5:23 AM M-F Early Sunrise 5:00-6:00 AM :30 USPRTV14ACH \$350.00 NM									
2	09/10/12	09/12/12	M-F Early Sunrise	5:00-6:00 AM	1-1----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS 1-1---- Spots/Week 2 Rate \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 09/10/12 5:21 AM M-F Early Sunrise 5:00-6:00 AM :30 USPRTV14ACH \$400.00 NM									
2 WESH W 09/12/12 5:52 AM M-F Early Sunrise 5:00-6:00 AM :30 USPRTV14ACH \$400.00 NM									
3	09/05/12	09/07/12	M-F Sunrise @6AM	6:00-7:00 AM	--1-1--	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS --1-1-- Spots/Week 2 Rate \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH W 09/05/12 6:14 AM M-F Sunrise @6AM 6:00-7:00 AM :30 USPRTV14ACH \$1,000.00 NM									
2 WESH F 09/07/12 6:28 AM M-F Sunrise @6AM 6:00-7:00 AM :30 USPRTV14ACH \$1,000.00 NM									
4	09/11/12	09/13/12	M-F Sunrise @6AM	6:00-7:00 AM	-1-1---	:30	2	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS -1-1--- Spots/Week 2 Rate \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESH Tu 09/11/12 6:29 AM M-F Sunrise @6AM 6:00-7:00 AM :30 USPRTV14ACH \$1,100.00 NM									
1 WESH Th 09/13/12 6:24 AM M-F Sunrise @6AM 6:00-7:00 AM :30 USPRTV14ACH \$1,100.00 NM									
5	09/10/12	09/13/12	NBC Today Show	7:00-9:00 AM	1111---	:30	4	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS 1111--- Spots/Week 4 Rate \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 09/10/12 8:30 AM NBC Today Show 7:00-9:00 AM :30 USPRTV14ACH \$1,400.00 NM									
2 WESH Tu 09/11/12 7:22 AM NBC Today Show 7:00-9:00 AM :30 USPRTV14ACH \$1,400.00 NM									
3 WESH W 09/12/12 8:44 AM NBC Today Show 7:00-9:00 AM :30 USPRTV14ACH \$1,400.00 NM									
4 WESH Th 09/13/12 7:29 AM NBC Today Show 7:00-9:00 AM :30 USPRTV14ACH \$1,400.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
936459-1	09/16/12	September 2012	08/27/12 - 09/14/12

Advertiser	Product	Estimate Number
American Crossroads - Issu	AMERICAN CROSSROADS	690

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	09/10/12	09/13/12	NBC Today Show Class of Time - Pre-emptible with notice	7:00-9:00 AM	1111---	:30	4	\$1,400.00	NM
6	09/05/12	09/07/12	NBC Today Show Class of Time - Pre-emptible with notice	7:00-9:00 AM	--111--	:30	3	\$1,300.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/03/12	09/09/12	--111--	3	\$1,300.00			
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	4	WESH	W	09/05/12	7:29 AM	NBC Today Show	7:00-9:00 AM	:30	USPRTV14ACH
	2	WESH	Th	09/06/12	7:56 AM	NBC Today Show	7:00-9:00 AM	:30	USPRTV14ACH
	3	WESH	F	09/07/12	8:38 AM	NBC Today Show	7:00-9:00 AM	:30	USPRTV14ACH
7	09/05/12	09/07/12	Regis & Kelly 9-10 AM Class of Time - Pre-emptible with notice	9:00-10:00 AM	--1-1--	:30	2	\$650.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/03/12	09/09/12	--1-1--	2	\$650.00			
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	1	WESH	W	09/05/12	9:59 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	USPRTV14ACH
	2	WESH	F	09/07/12	9:55 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	USPRTV14ACH
8	09/11/12	09/13/12	Regis & Kelly 9-10 AM Class of Time - Pre-emptible with notice	9:00-10:00 AM	-1-1---	:30	2	\$700.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/10/12	09/16/12	-1-1---	2	\$700.00			
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	1	WESH	Tu	09/11/12	9:33 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	USPRTV14ACH
	2	WESH	Th	09/13/12	9:59 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	USPRTV14ACH
9	09/10/12	09/12/12	NBC Today Show II Class of Time - Fixed Non Pre-emptible	10AM-11AM	1-1----	:30	2	\$600.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/10/12	09/16/12	1-1----	2	\$600.00			
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	1	WESH	M	09/10/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	USPRTV14ACH
	2	WESH	W	09/12/12		NBC Today Show II	10AM-11AM	:00	
				See MG 9.3					
	3	WESH	F	09/14/12	3:32 PM	M-F 3-4 PM	3:00-4:00 PM	:30	USPRTV14ACH
				MG for 9.2 09/12					
10	09/06/12	09/06/12	NBC Today Show II Class of Time - Pre-emptible with notice	10AM-11AM	---1---	:30	1	\$550.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/03/12	09/09/12	---1---	1	\$550.00			
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	2	WESH	Th	09/06/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	USPRTV14ACH
11	09/05/12	09/07/12	NBC Today Show III Class of Time - Pre-emptible with notice	11AM-12PM/10-11/	--1-1--	:30	2	\$500.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/03/12	09/09/12	--1-1--	2	\$500.00			
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	1	WESH	W	09/05/12	11:29 AM	NBC Today Show III	11AM-12PM/10-11/	:30	USPRTV14ACH
	2	WESH	F	09/07/12	11:51 AM	NBC Today Show III	11AM-12PM/10-11/	:30	USPRTV14ACH
12	09/11/12	09/13/12	NBC Today Show III Class of Time - Pre-emptible with notice	11AM-12PM/10-11/	-111---	:30	3	\$550.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/10/12	09/16/12	-111---	3	\$550.00			
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	1	WESH	Tu	09/11/12	11:51 AM	NBC Today Show III	11AM-12PM/10-11/	:30	USPRTV14ACH

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Advertiser		Product	Estimate Number
American Crossroads - Iss		AMERICAN CROSSROADS	690

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	09/11/12	09/13/12	NBC Today Show III	11AM-12PM/10-11/	-111---	:30	3	\$550.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHW 09/12/12 11:29 AM NBC Today Show III 11AM-12PM/10-11/ :30 USPRTV14ACH \$550.00 NM									
3 WESHTh 09/13/12 11:52 AM NBC Today Show III 11AM-12PM/10-11/ :30 USPRTV14ACH \$550.00 NM									
13	09/06/12	09/06/12	M-F NOON NEWS 12-12:12:00-12:30 PM		---1---	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 ---1--- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHTh 09/06/12 12:24 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 USPRTV14ACH \$300.00 NM									
14	09/10/12	09/12/12	M-F NOON NEWS 12-12:12:00-12:30 PM		1-1----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 1-1---- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHM 09/10/12 12:14 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 USPRTV14ACH \$400.00 NM									
1 WESHW 09/12/12 12:24 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 USPRTV14ACH \$400.00 NM									
15	09/05/12	09/07/12	Days of Our Lives	1:00-2:00 PM	--1-1--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 --1-1-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHW 09/05/12 1:45 PM Days of Our Lives 1:00-2:00 PM :30 USPRTV14ACH \$400.00 NM									
1 WESHF 09/07/12 1:45 PM Days of Our Lives 1:00-2:00 PM :30 USPRTV14ACH \$400.00 NM									
16	09/11/12	09/13/12	Days of Our Lives	1:00-2:00 PM	-1-1---	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -1-1--- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 09/11/12 1:59 PM Days of Our Lives 1:00-2:00 PM :30 USPRTV14ACH \$600.00 NM									
2 WESHTh 09/13/12 1:47 PM Days of Our Lives 1:00-2:00 PM :30 USPRTV14ACH \$600.00 NM									
17	09/06/12	09/06/12	M-F 3-4 PM	3:00-4:00 PM	---1---	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 ---1--- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHTh 09/06/12 3:47 PM M-F 3-4 PM 3:00-4:00 PM :30 USPRTV14ACH \$450.00 NM									
18	09/12/12	09/12/12	M-F 3-4 PM	3:00-4:00 PM	--W----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --W---- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHW 09/12/12 3:37 PM M-F 3-4 PM 3:00-4:00 PM :30 USPRTV14ACH \$600.00 NM									
19	09/05/12	09/07/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--1-1--	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 --1-1-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHW 09/05/12 4:29 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 USPRTV14ACH \$800.00 NM									
2 WESHF 09/07/12 4:36 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 USPRTV14ACH \$800.00 NM									
20	09/11/12	09/13/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-1-1---	:30	2	\$800.00	NM

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Advertiser	Product	Estimate Number	
American Crossroads - Iss	AMERICAN CROSSROADS	690	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
Weeks: <u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
09/10/12	09/16/12	-1-1---	2	\$800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	09/11/12	4:12 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	USPRTV14ACH	\$800.00 NM
1	WESH	Th	09/13/12	4:26 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	USPRTV14ACH	\$800.00 NM
21	09/10/12	09/12/12	M-F 5-6 PM ROT	5:00-6:00 PM		1-1----	:30	2	\$1,100.00 NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
Weeks: <u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
09/10/12	09/16/12	1-1----	2	\$1,100.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	HM	09/10/12	5:24 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	USPRTV14ACH	\$1,100.00 NM
1	WESH	W	09/12/12	5:21 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	USPRTV14ACH	\$1,100.00 NM
22	09/05/12	09/07/12	M-F 5-6 PM ROT	5:00-6:00 PM		--111--	:30	3	\$900.00 NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
Weeks: <u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
09/03/12	09/09/12	--111--	3	\$900.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	W	09/05/12	5:29 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	USPRTV14ACH	\$900.00 NM
4	WESH	Th	09/06/12	5:26 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	USPRTV14ACH	\$900.00 NM
2	WESH	F	09/07/12	5:41 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	USPRTV14ACH	\$900.00 NM
23	09/05/12	09/06/12	M-F 6-6:30 PM	M-F 6-6:30 PM		--11---	:30	2	\$1,800.00 NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
Weeks: <u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
09/03/12	09/09/12	--11---	2	\$1,800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	W	09/05/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	USPRTV14ACH	\$1,800.00 NM
2	WESH	Th	09/06/12	6:13 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	USPRTV14ACH	\$1,800.00 NM
24	09/10/12	09/13/12	M-F 6-6:30 PM	M-F 6-6:30 PM		1111---	:30	4	\$2,000.00 NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
Weeks: <u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
09/10/12	09/16/12	1111---	4	\$2,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	HM	09/10/12	6:12 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	USPRTV14ACH	\$2,000.00 NM
3	WESH	Tu	09/11/12	6:11 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	USPRTV14ACH	\$2,000.00 NM
1	WESH	W	09/12/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	USPRTV14ACH	\$2,000.00 NM
4	WESH	Th	09/13/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	USPRTV14ACH	\$2,000.00 NM
25	09/10/12	09/12/12	M-F Entertainment Tonight	7:00-730 PM		1-1----	:30	2	\$1,400.00 NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
Weeks: <u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
09/10/12	09/16/12	1-1----	2	\$1,400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	HM	09/10/12	7:29 PM	M-F Entertainment Tonight	7:00-730 PM	:30	USPRTV14ACH	\$1,400.00 NM
2	WESH	W	09/12/12	7:10 PM	M-F Entertainment Tonight	7:00-730 PM	:30	USPRTV14ACH	\$1,400.00 NM
26	09/06/12	09/06/12	M-F Entertainment Tonight	7:00-730 PM		---1---	:30	1	\$1,200.00 NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
Weeks: <u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
09/03/12	09/09/12	---1---	1	\$1,200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Th	09/06/12	7:28 PM	M-F Entertainment Tonight	7:00-730 PM	:30	USPRTV14ACH	\$1,200.00 NM
27	09/11/12	09/13/12	M-F Access Hollywood	Access Hollywood /	-1-1---		:30	2	\$1,400.00 NM
Class of Time - Pre-emptible with notice									

Weeks: Start Date End Date MTWTFSS Spots/Week Rate

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Advertiser	Product	Estimate Number
American Crossroads - Issu	AMERICAN CROSSROADS	690

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
27	09/11/12	09/13/12	M-F Access Hollywood	Access Hollywood /	-1-1---	:30	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Tu 09/11/12 7:55 PM M-F Access Hollywood Access Hollywood / :30 USPRTV14ACH \$1,400.00 NM									
2 WESH Th 09/13/12 7:42 PM M-F Access Hollywood Access Hollywood / :30 USPRTV14ACH \$1,400.00 NM									
28	09/05/12	09/07/12	M-F Access Hollywood	Access Hollywood /	--111--	:30	3	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 --111-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WESH W 09/05/12 M-F Access Hollywood Access Hollywood / :00 \$1,200.00 NM									
See MG 36.2,36.3,36.4,36.5									
2 WESH Th 09/06/12 7:54 PM M-F Access Hollywood Access Hollywood / :30 USPRTV14ACH \$1,200.00 NM									
1 WESH F 09/07/12 7:43 PM M-F Access Hollywood Access Hollywood / :30 USPRTV14ACH \$1,200.00 NM									
29	09/10/12	09/10/12	Mon NBC Prime VOICE	Prime Other	M-----	:30	1	\$9,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 M----- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 09/10/12 9:20 PM Mon NBC Prime VOICE Prime Other :30 USPRTV14ACH \$9,000.00 NM									
30	09/06/12	09/06/12	M-Su News @ 11PM	11-1135p	---1---	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 ---1--- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Th 09/06/12 11:25 PM M-Su News @ 11PM 11-1135p :30 USPRTV14ACH \$1,400.00 NM									
31	09/10/12	09/12/12	M-Su News @ 11PM	11-1135p	1-1----	:30	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 1-1---- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 09/10/12 11:26 PM M-Su News @ 11PM 11-1135p :30 USPRTV14ACH \$1,800.00 NM									
2 WESH W 09/12/12 11:26 PM M-Su News @ 11PM 11-1135p :30 USPRTV14ACH \$1,800.00 NM									
32	09/05/12	09/07/12	NBC Tonight Show	11:35P-12:35XM	--1-1--	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 --1-1-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH W 09/05/12 NBC Tonight Show 11:35P-12:35XM :00 \$700.00 NM									
See MG 36.2,36.3,36.4,36.5									
2 WESH F 09/07/12 11:48 PM NBC Tonight Show 11:35P-12:35XM :30 USPRTV14ACH \$700.00 NM									
33	09/11/12	09/13/12	NBC Tonight Show	11:35P-12:35XM	-111---	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -111--- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Tu 09/11/12 12:09 AM NBC Tonight Show 11:35P-12:35XM :30 USPRTV14ACH \$800.00 NM									
3 WESH W 09/12/12 12:20 AM NBC Tonight Show 11:35P-12:35XM :30 USPRTV14ACH \$800.00 NM									
2 WESH Th 09/13/12 11:45 PM NBC Tonight Show 11:35P-12:35XM :30 USPRTV14ACH \$800.00 NM									
34	09/07/12	09/07/12	NBC Prime DATELINE	10:00-11:00 PM	----F---	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									

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DUPLICATE INVOICE

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949



Invoice #	Invoice Date	Invoice Month	Invoice Period
936459-1	09/16/12	September 2012	08/27/12 - 09/14/12

Advertiser	Product	Estimate Number
American Crossroads - Issu	AMERICAN CROSSROADS	690

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
34	09/07/12	09/07/12	NBC Prime DATELINE	10:00-11:00 PM	-----F--	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS -----F-- Spots/Week 1 Rate \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH F 09/07/12 10:31 PM NBC Prime DATELINE 10:00-11:00 PM :30 USPRTV14ACH \$2,500.00 NM									
35	09/08/12	09/08/12	NBC Saturday	Sat 8-10am	-----S-	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS -----S- Spots/Week 1 Rate \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Sa 09/08/12 9:00 AM NBC Saturday Sat 8-10am :30 USPRTV14ACH \$1,100.00 NM									
36	09/08/12	09/08/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S-	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS -----S- Spots/Week 1 Rate \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WESH Th 09/06/12 9:53 AM Regis & Kelly 9-10 AM MG for 28.3,32.1,36.1 9:00-10:00 AM :30 USPRTV14ACH \$800.00 NM									
3 WESH F 09/07/12 12:27 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 USPRTV14ACH \$500.00 NM MG for 28.3,32.1,36.1									
1 WESH Sa 09/08/12 SA/SU 6-6:30 PM See MG 36.2,36.3,36.4,36.5 SA/SU 5:58-6:30 PI :00 \$900.00 NM									
2 WESH W 09/12/12 4:53 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 USPRTV14ACH \$1,000.00 NM MG for 28.3,32.1,36.1									
4 WESH Th 09/13/12 5:23 AM M-F Early Sunrise 5:00-6:00 AM :30 USPRTV14ACH \$500.00 NM MG for 28.3,32.1,36.1									
37	09/09/12	09/09/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS -----S Spots/Week 1 Rate \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 09/09/12 8:30 AM NBC Sunday Today 8:00-9:00 AM/9-11A :30 USPRTV14ACH \$1,600.00 NM									
38	09/09/12	09/09/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS -----S Spots/Week 1 Rate \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 09/09/12 6:27 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PI :30 USPRTV14ACH \$900.00 NM									
39	09/14/12	09/14/12	NBC Today Show	7:00-9:00 AM	----F--	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS ----F-- Spots/Week 1 Rate \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH F 09/14/12 7:59 AM NBC Today Show 7:00-9:00 AM :30 USPRTV14ACH \$1,300.00 NM									
40	09/14/12	09/14/12	NBC Today Show II	10AM-11AM	----F--	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS ----F-- Spots/Week 1 Rate \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH F 09/14/12 10:56 AM NBC Today Show II 10AM-11AM :30 USPRTV14ACH \$550.00 NM									
41	09/14/12	09/14/12	M-F 3-4 PM	3:00-4:00 PM	----F--	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

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DUPLICATE INVOICE

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949



Invoice #	Invoice Date	Invoice Month	Invoice Period
936459-1	09/16/12	September 2012	08/27/12 - 09/14/12
Advertiser	Product	Estimate Number	
American Crossroads - Iss	AMERICAN CROSSROADS	690	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	09/14/12	09/14/12	M-F 3-4 PM Class of Time - Pre-emptible with notice	3:00-4:00 PM	----F--	:30	1	\$450.00	NM
09/10/12 09/16/12 ----F-- Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHF 09/14/12 3:54 PM M-F 3-4 PM 3:00-4:00 PM :30 USPRTV14ACH \$450.00 NM									
42	09/14/12	09/14/12	M-F NOON NEWS 12-12:12:00-12:30 PM Class of Time - Immediately Pre-emptible without notice		----F--	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 ----F-- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHF 09/14/12 11:59 AM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 USPRTV14ACH \$300.00 NM									
43	09/14/12	09/14/12	M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	----F--	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 ----F-- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHF 09/14/12 5:14 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 USPRTV14ACH \$900.00 NM									
44	09/14/12	09/14/12	M-F 6-6:30 PM Class of Time - Fixed Non Pre-emptible	M-F 6-6:30 PM	----F--	:30	1	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 ----F-- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHF 09/14/12 6:11 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 USPRTV14ACH \$1,800.00 NM									
45	09/14/12	09/14/12	M-F Entertainment Tonight Class of Time - Pre-emptible with notice	7:00-730 PM	----F--	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 ----F-- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHF 09/14/12 7:16 PM M-F Entertainment Tonight 7:00-730 PM :30 USPRTV14ACH \$1,200.00 NM									
46	09/14/12	09/14/12	M-Su News @ 11PM Class of Time - Pre-emptible with notice	11-1135p	----F--	:30	1	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 ----F-- 1 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHF 09/14/12 11:31 PM M-Su News @ 11PM 11-1135p :30 USPRTV14ACH \$1,400.00 NM									
47	09/14/12	09/14/12	M-F Early Sunrise Class of Time - Pre-emptible with notice	5:00-6:00 AM	----F--	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 ----F-- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHF 09/14/12 5:13 AM M-F Early Sunrise 5:00-6:00 AM :30 USPRTV14ACH \$350.00 NM									

Total Spots **82**

Payment Terms 30 Days

<u>Gross Total</u>	\$89,250.00
<u>Agency Commission</u>	\$13,387.50
<u>Net Amount Due</u>	\$75,862.50